



Ministry of Culture  
Government of India



Indira Gandhi National Centre for the Arts  
इंदिरा गांधी राष्ट्रीय कला केन्द्र

75  
Azadi Ka  
Amrit Mahotsav



**KALINGA**  
UTSAVA  
— 2022 —

**24<sup>TH</sup> & 25<sup>TH</sup> DECEMBER**

**11 AM - 9 PM**

**VENUE**

**RAIL AUDITORIUM, CHANDRASEKHARPUR,  
BHUBANESWAR**



# ABOUT KALINGA UTSAVA 2022



Odisha stands out uniquely among the states of India for its magnificently diverse tribal and cultural heritage. 62 Scheduled Tribes in Odisha speak as many as 74 dialects. Their ethos, ideology, worldview, value orientations and cultural heritage are rich and varied. At one end of the spectrum, There are nomadic food gatherers & agriculturalists, and on the other end, highly specialised artisans, craftsmen & Even storytellers. The tribal areas of Odisha, therefore, present a highly diverse socio-economic panorama.

Through centuries of ever-changing empires, from the reign of Kharvela to the times of Ashoka and the dark shadows of colonial rule, Odisha's culture has been an evolution of the collective experience of all it's peoples. The tribal communities of Odisha have primarily informed the culture of the state. From its subtle & delicious cuisine, rich languages & oral traditions, as well as varied arts, the cultural expressions of the state are diverse, finding an echo in the lives of all its inhabitants.

The AIM of the Event is Bringing Together the 30 Districts of Odisha and Odias across the nation and globally in the collective celebration of Odisha's Folk and Tribal Heritage, under the 'Azadi Ka Amrit Mahotsav' program.

## OBJECTIVES

1. Ensure Outreach of Online and Offline Viewers/Readers throughout the campaign period with subjects focused on the theme of the event.  
Result: Public and Media Discourse on the need to spotlight our heritage.
2. Registering 5000+ participants across 30 Districts and 150+ Schools and Colleges for Kalinga Quiz.  
Result: The participants will be stimulated on the relevance of our folk and tribal heritage. The other outcomes are natural sensitization on the subject.
3. Establishing #KalingaUtsava as one of the trends in Odisha and get attention nationally. One of the adjacent exercises is outreach of Odias Across the World through foundations such as OCF, OSA etc.





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# KALINGA UTSAVA — 2022 —

**23rd December 2022**

**Auromira Cordially invites the representatives of the media to cover the Kalinga Utsava on 23rd December 2022.**

**The event will be based on Odisha's Tribal and Folk Heritage. The event will bring together the 30 districts of Odisha in a collection celebration of Odisha's Folk and Tribal heritage**

**Being held under the Azadi Ka Amrit Mahotsav' initiative, the 2-day program is scheduled on 24th and 25th December 2022.**

**Kindly note below the full details of the event;**

**Date: 23rd December 2022**

**Time: 4:30 PM - 6:30 PM**

**Venue: Rail Auditorium, Chandrasekharpur, Bhubaneswar, 751017**

**We would be delighted by the gracious presence of the media fraternity. Your coverage/story will give this happy news, a moment of pride for all Indians, and the platform it deserves.**

**Kindly confirm your attendance on your receipt of this invitation.**

**Kind Regards**

**Rashmita Parida**

**Auromira Entertainment Pvt Ltd**

**9776672833**



# GUESTS

**KALINGA**  
UTSAVA  
2022



**Shri Ganeshi Lal**

Hon'ble Governor, Odisha  
Chief Guest



**Shri G. Kishan Reddy**

Minister of Culture, Govt of India  
Guest of Honour



**Smt. Uma Nanduri**

Joint Secretary  
Ministry of Culture  
Govt of India  
Guest of Honour



**Dr. Sachchidanand Joshi**

Member Secretary  
IGNCA  
Guest of Honour



**Shri Jagannath Saraka**

Minister of ST & SC Development  
Govt of Odisha

# SPEAKERS & PERFORMERS

The eminent speakers to grace the occasion of Kalinga Utsav are as follows:



**Padma Shri Haldhar Nag**

Celebrated Poet  
of Western Odisha



**Mitrabhanu Gountia**

Padma Shri Awardee &  
Popular Music Composer



**Pankaj Jal**

Singer & Music Composer  
Multiple State Award Winner

# SCHEDULE

**KALINGA**  
UTSAVA  
2022

## Day 1

- 10:30 - 11:00 AM** **Opening Ceremony**  
Event Anthem Music  
The lighting of the Lamp  
**Welcome**
- 11:00 - 11:20 AM** Opening Performance by Awarded Tribal Dance Troupe (Dharua dance from Koraput) accompanied by Tribal Instruments & Players.
- 11:20 - 12:00 PM** **Inaugural Ceremony**  
Shri Ganeshi Lal, Hon'ble Governor, Odisha - Chief Guest  
Shri G. Kishan Reddy, Minister of Culture, Govt of India - Guest of Honour  
Shri Dharmendra Pradhan, Union Minister of Education, Govt of India - Guest of Honour  
Smt. Uma Nanduri, Joint Secretary, Ministry of Culture, Govt of India - Guest of Honour  
Dr. Sachchidanand Joshi, Member Secretary, IGNSA  
Shri Jagannath Saraka, Minister of ST & SC Development, Odisha
- 12:00 - 1:30 PM** Live Music Performance by Parajas Tribal Dance Group (from Koraput) accompanied with Tribal Instruments & Players.
- 1:30 - 2:00 PM** **LUNCH BREAK**
- 2:00 - 3:00 PM** Folk Lyrics and Dissection of Meaning Session with Mitrabhanu Gauntia from Rangabati Fame.
- 3:00 - 3:30 PM** Felicitation of Cultural Icons, Folk and Tribal Artists, eminent freedom (20 Nos) Fighters and martyrs' family.
- 3:30 - 4:30 PM** Folk Poetry Recitation by Padmashree Haldhar Nag, the Most Celebrated poet of Western Odisha.
- 4:30 - 5:00 PM** **HIGH-TEA BREAK**
- 5:00 - 6:00 PM** **DISCUSSION SESSION**  
Panel Discussion on Revival of Tribal Art and Crafts of Odisha (GI Tagging and its Promotion) Led By:  
**Prof. Byomakesh Tripathy**  
Vice Chancellor, Utkal University of Culture
- 6:00 - 7:00 PM** Contribution of Tribal Freedom Fighters in the struggle for India's Independence (Discussion Panel on Major Tribal Revolutions from Odisha & Neighbouring States)  
**Felicitation of Tribal Freedom Fighters**
- 7:00 - 9:00 PM** **CULTURAL SESSION**  
Folk and Tribal Themed songs performance by Multiple State Award Winner Pankaj Jal (Celebrated Western Odia Composer)

# SCHEDULE

## Day 2



<b>10:30 - 11:00 AM</b>	<b>AUDITORIUM OPENING</b> Light Music, Tea, Opening Skit with Audio -Visual Describing the 62 Tribes of Odisha
<b>11:00 -12:00 PM</b>	<b>FREEDOM FIGHTER SESSION</b> <b>A Series of Animation Videos Showing Tribal Freedom Fighters of Odisha</b>
<b>12:10 - 12:45 PM</b>	Tribal Dance Performances from North East Troupe
<b>12:45 - 1:15 PM</b>	Oram Tribe Dance Group (from Balasore) accompanied by Tribal Instruments & Players.
<b>1:15 - 1:30 PM</b>	A Tribal Dance Performance by Students of Kalinga Institute of Social Sciences
<b>1:30 - 2:00 PM</b>	<b>LUNCH BREAK</b>
<b>2:00 - 3:00 PM</b>	<b>DISCUSSION SESSION</b> <b>Shri Jagannath Das</b> - Utkal University, Tribal and Folk Heritage of Odisha Anchored Panel Discussion on the RELEVANCE OF INDIGENOUS TRIBAL KNOWLEDGE TODAY with Experts <b>Smt. Uma Nanduri</b> - Joint Secy, Ministry of Culture - <b>Guest of Honour</b>
<b>3:00 - 3:30 PM</b>	Felicitation of State Awardees (Recommended by the Culture Ministry and State Department)
<b>3:30 - 4:30 PM</b>	Storytelling Session - A Narration of Tribal Stories (Oral Epics)
<b>4:30 - 5:00 PM</b>	<b>HIGH-TEA BREAK</b>
<b>5:00 - 6:00 PM</b>	Winners of the School and College Quiz (from Various Districts) Will gather for the final round of Quiz.
<b>6:00 - 6:30 PM</b>	<b>CULTURAL SESSION</b> A Special Performance by Singer <b>Susmita Das</b> on Folk Songs
<b>6:30 - 7:00 PM</b>	Live music performance by Santhal Tribal Dance Group (from Mayurbhanj) accompanied by Tribal Instruments & Players.
<b>7:00 - 9:00 PM</b>	<b>VALEDICTORY SESSION</b>