




SPONSORSHIP & EXHIBITOR OPPORTUNITIES

DAIRY SUMMIT 2022, BALANGIR
December 21st -22nd, 2022



**1st-Of-Its-Kind Dairy Focussed
Event Of the State**

Venue - Koshal Kala Mandal Field, Balangir, Odisha



The Dairy Story of Balangir is not just about one of leading milk-producing districts in India but of the remarkable growth in milk production it has witnessed over the past few years. It is a turnaround story of how administration and people can work in synergy for positive change.

I invite you to the Balangir Dairy Summit 2022, the first-ever summit of its kind in the state, dedicated solely to this sector, that celebrates the key role of dairy in our economy.

This Summit will impact 6500 cooperative societies and 3 lakh milk farmers across the state. I am certain that your participation in the event will offer your organization and participants rich exposure.

Regards,

Shri Chanchal Rana, IAS

Collector & District Magistrate, Balangir



SCHEDULE

DAY 1

TIME

EVENTS

10:00 To
10:30 AM

Welcome of Guests and Inauguration of
Event & Exhibition

10:30 To
11:30 AM

Inaugural Speech

11:30 To
1:00 PM

Panel Discussion: Government Schemes and the
importance of Social Capital for Sustainable Dairying

1:00 To
1:30 PM

Felicitation of Successful Dairy Entrepreneurs &
Presentation of Success Stories

1:30 To
2:30 PM

LUNCH BREAK

2:30 To
3:30 PM

Eminent Guest Lecture

3:30 To
4:00 PM

Felicitation of Successful Dairy Entrepreneurs &
Presentation of Success Stories

4:00 To
4:30 PM

HIGH TEA

4:30 To
6:00 PM

Panel discussion: Strengthening of Dairy Cooperatives
& its Relevance in Sustainable Livelihood

6:00 To
6:30 PM

Felicitation of Successful Dairy Entrepreneurs &
Presentation of Success Stories



SCHEDULE

DAY 2



TIME

EVENTS

10:00 To
12:00 AM

Panel Discussion: Animal Healthcare, Breeding and Nutrition

12:00 To
12:30 PM

Kit Distribution to Dairy Startups

12:30 To
1:30 PM

Presentations on Digital Advancement and Innovations in Dairy Sector

1:30 To
2:30 PM

LUNCH BREAK

2:30 To
3:00 PM

Literary Session on Dairy Sector

3:00 To
4:30 PM

Panel Discussion: Development of Skill Ecosystem in the Dairy sector

4:30 To
5:00 PM

HIGH TEA

5:00 To
6:00 PM

Quiz Competition

6:00 To
7:00 PM

Valedictory Ceremony and Vote of Thanks



SPONSORS CATEGORY

Category	Amount (INR)
Platinum	5,00,000/-
Gold	3,00,000/-
Silver	1,00,000/-
Bronze	50,000/-

EXPOSURE FOR SPONSORS

PLATINUM

Companies and Institutions will have the opportunity of Priority Brand Placements. Companies also will have their name printed on the sponsor list as official sponsors in the Catalogue.

- Branding space at the main gate.
- Logo in the promo on a large LED backdrop on the stage (40ft*10ft) every 15 minutes.
- Sponsor's Name to be Announced by Anchor Several Times between programs.
- Logo in the end slides of 5 video Posts on social media during the campaign
- Logo on the print media publications such as Leaflets, Tent Cards, Danglers, Fliers, and Bags.
- Logo and name on the Symposium webpage.
- Logo on Shirts.
- Exhibition stall (on request).
- Promotional Standees in Exhibition Area.

GOLD

Companies and Institutions will have the opportunity to provide information about their products and services in the following areas:

- Logo in the promo on a large LED backdrop on the stage (40ft*10ft) every 1 hour.
- Sponsor's Name to be Announced by Anchor Several Times between programs.
- Logo in the end slides of 5 video Posts on social media during the campaign.
- Logo on the print media publications such as Leaflets, Tent Cards, Danglers, Fliers, and Bags.
- Exhibition stall (on request).
- Promotional Standees in Exhibition Area.

SILVER

Companies and Institutions will have the opportunity to provide information about their products and services in the following areas:

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- Sponsor's Name to be Announced by Anchor Several Times between programs.
- Logo in the end slides of 5 video Posts on social media during the campaign.
- Logo on the print media publications such as Leaflets, Tent Cards, Danglers, Fliers, and Bags.

BRONZE

Companies and Institutions will have the opportunity to provide information about their products and services in the following areas:

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- Sponsor's Name to be Announced by Anchor Several Times between programs.
- Logo in the end slides of 5 video Posts on social media during the campaign.
- Logo on the print media publications such as Leaflets, Tent Cards, Danglers, Fliers, and Bags.





**FIH ODISHA
HOCKEY**
MEN'S WORLD CUP 2023
BHUBANESWAR - ROURKELA

Organised By:
Balangir District Administration

In Collaboration With
The Balangir - Kalahandi - Nuapada Regional
Co-Op Milk Union, and OMFED

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